

How can you raise your profile with investors?

Promoting your company to investors can be challenging, and in today's world of online and internet connectivity, a company website is often the first port of call for investors, shareholders and customers in search of information.

Websites of listed and quoted companies are increasingly playing an important role as the company's primary 'shop window'. Aside from marketing and regulatory requirements, it needs to provide companies with an effective channel to communicate corporate messages in order to build and maintain investor confidence.

PLUS Markets (PLUS), in partnership with Finance Media (FME), is pleased to offer PLUS-quoted companies a comprehensive on-line solution to answer this investor relations need.

A fully integrated out-sourced investor relations solution, the PLUS and FME Investor Relations website service enhances corporate websites, thus providing investors and shareholders with a feature-rich resource showing timely and comprehensive company IR information, as it happens.

What are the benefits to you?

- A comprehensive on-line and fully managed resource that is ideal for publicly quoted companies
- Delivers timely and current corporate information to users
- Reduces the need for time-consuming work by Investor Relations department staff or websites maintained by external service providers
- Formatted and designed to follow your corporate branding
- A fully supported and maintained service - every hour, every day, all year

What are the key standard features?

- Share Price - display your company's current stock price and historical share price data, updated throughout the day
- Fundamental Data - users can 'drill down' to see price P/E ratio, bid and ask, total outstanding shares, and other fundamental data over a 52-week trading range
- Interactive Charting - customised features allowing users to save preferred chart display type, colours and chart display time periods
- News and Press Releases - regulatory news announcements and company press releases, updated during the trading day
- Annual reports - management and deployment of annual reports on-line, formatted to enable visitors to download each report directly from a company's website
- Corporate Events - promote forthcoming AGMs and company results
- Share Calculator - shareholders can calculate current value of their shareholdings
- Scrolling Ticker Tape - 'individually designed' ticker tape, featuring the company's current share price, news and press releases, associated index, or industry sector
- Content Management - publish press releases for products, new services and more, directly into the IR pages with a user-friendly interface

Cost effective

- One off set up fee - £250
- Support and operation fee - £1,000 annual fee, or £85 / month



Graham Clark
Business Development Director
Finance Media Europe Limited

Tel: +44 (0) 1483 242422
Mobile: 07711 007 409
www.financemedia.com

PLUS Markets Group plc

Standon House,
21 Mansell Street, London E1 8AA

Tel: 020 7553 2000
Fax: 020 7553 2004

www.plusmarketsgroup.com