

Press Release – November 17 2008

ePulse - Announces the launch of their new Finance Media developed website

London - ePulse is pleased to announce the launch of its new website www.epulse.eu. The new look and feel of the website complements the rebranded logo launched at the same time. Over the coming weeks and months, ePulse will migrate the new brand across to all its key product lines.

This initiative is a precursor to the current fund raising activities that the company is embarked upon. These significant and key steps will lead ePulse to a planned Plus Market floatation in the near future.

"We are very excited by this new launch, that I'm sure our customers will find very useful. In the coming months we look forward to adding innovative new market services and content through a secure client log-in area that will further support our clients" said Barry Patel, Managing Director.

Finance Media were appointed the brief to undertake elements of the ePulse re-branding, website design, development, operation and hosting.

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About ePulse

ePulse develops, integrates and manages advanced collaborative trading systems. These systems are designed to not only improve liquidity and order flow in the OTC trading markets, but to achieve operational efficiencies and monitor specific risk exposures for regulatory and compliance purposes.

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